



Researcher, Dr Ricky Johnstone
Peter McCallum Cancer Institute

Brumby's Babes Relay For Life Team

Relay For Life is an internationally recognised 24-hour community fundraising event. In simple terms, Relay For Life is a team project to fight cancer. It is open to anybody in the community who can form a team of ten or more and who can walk or run relay style over a 24-hour period. Relay For Life is the world's largest fundraising event for cancer.

In 2001, Brumby's Babes was formed by a group of Melbourne women to become one of these teams. During the year, the team produces major fundraising events, alongside several smaller projects. These underpin the 24-hour walk which, for Brumby's Babes, is held at Essendon Football Club's 'Windy Hill' in February.

In 2004, the endeavors of the Brumby's Babes Team resulted in a specific focus for their funds raised being directed towards a cancer research grant. This project is under the leadership of noted cancer researcher Dr Ricky Johnstone, at Melbourne's Peter McCallum Cancer Institute. Dr Johnstone is undertaking cutting edge research into how chemotherapeutic drugs kill cancer cells. This significant research is achieving very promising results and Brumby's Babes are thrilled to be financially supporting it.

Brumby's Babes are committed to long term cancer research funding through new and innovative projects to explore. Their quest for developing partnerships, sponsors and individuals is ongoing. Major fundraising events each year have raised in excess of \$23,000 and a total to date of \$250,000.

**Brumby's
Babes**
Relay for Life fundraising team established 2001



www.brumbysbabes.org

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Brumby's Babes Relay For Life - Fundraising achievements

Foundations of Federation Dinner dance with fashion parade of old and new lingerie

Parisian Street Party The Celebrity Room of Moonee Valley Racing Club became Paris for a night with French culinary delights and entertainment

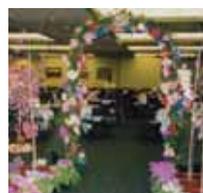
Spring Fling A celebration of Spring Dinner Dance

Celebrity Luncheons Gai Waterhouse leading horse trainer and racing personality; John-Michael Howson for the latest Hollywood gossip; Gabi Hollows on the passionate work of Fred Hollows

Carnivale Evening Dinner dance with live music and silent auction
Fashions on the Maribyrnong Oaks Day at The Boathouse

Christmas at Auntie Jenny's An invitation to a magnificent Caulfield home with spectacular decorations and "international" Christmas themes

Plus smaller fundraising events during the year



The Brumby's Babes Team meets monthly to brainstorm and implement fundraising ideas. Their processes are simple and effective through networking, developing supportive community and business relationships, and not being afraid to ask for help and support. Projects are fun, interactive and rewarding for a group on a mission!

BRUMBY'S ESSENDON **CARISS PRINTING** **REX RUN PTY LTD** **WINGS AWAY TRAVEL** **YERING STATION** **THE BOATHOUSE**

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